



# RETAIL:

## *Your Needs, Our Resources*



*Setting the standard for technology driven solutions.*

*Thousands of loyal merchants nationwide.*

*PPD equals professionalism, quality and personal attention.*

*PPD puts it all together for you.*

Innovative, affordable, and reliable payment systems are a necessity for America's retailers. At Payment Processing Direct (PPD), we offer creative payment solutions tailored to our merchant's needs; today and for future growth.

Qualified PPD sales representatives are able to recommend optimal processing systems by assessing your organization's needs. PPD works with the payment industry's leading processing banks, networks, and service organizations such as Paymentech, First National Bank of Omaha, Vital, Valutec, Mapp, Buypass and many others.

PPD provides transaction-processing hardware from leading manufacturers, such as Verifone, Hypercom, and Lipman. PPD also provides PC-based Point of Sale solutions from such software developers as Go Software, Atomic Software, and Tellan, or we can work with you to optimize your existing POS system.

As long as PPD maintains your merchant account, we provide ongoing banking support and technical assistance at no additional service charge.

PPD's Advantages for Retailers:

- ▶ *Electronic acceptance of Visa, MasterCard, American Express, Discover, Diners Club, and JCB cards*
- ▶ *Debit and ATM card acceptance*
- ▶ *Check verification and guarantee applications*
- ▶ *Gift, Loyalty, and Stored Value card programs*
- ▶ *EBT processing*
- ▶ *On-Line account management and reporting programs*
- ▶ *Wide variety of 3<sup>rd</sup> party POS system compatibility*
- ▶ *Competitive pricing structures*
- ▶ *Transaction compliance expertise*
- ▶ *Industry-leading fraud and loss protection*
- ▶ *All electronic fund transfers are FDIC insured*
- ▶ *Superior service via a 24/7/365 Help Desk from knowledgeable professionals*

Once your merchant account has been approved by PPD, you are now part of an exclusive family. We free you up to grow your business.

Reap the benefits of a wise business decision; contact your Payment Processing Direct representative for an appointment today.